


## Profile

<b>Name of the Faculty</b>	Dr .J.PARDHA SARADHI	
<b>Designation</b>	Professor & HoD	
<b>Department</b>	DMS	
<b>Area of Interest</b>	Finance and Commerce	
<b>Subjects Taught</b>	<b>Post Graduate:</b> IFM and LBE	
<b>JNTUH Registration Id</b>	78150405-203601	
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### Educational Qualifications:

S.No.	Degree	Specialization	University/College	Year
1	Doctor of Philosophy	Finance	Andhra University	2010
2	Master of Philosophy	Management	Alagappa University	2004
3	MBA	Finance	DLR College (Andhra University)	1999
4	M.Com	Commerce	Nagarjuna University	2001
5	Bachelor of Commerce	Commerce	ABM Degree College, Nagarjuna University	1992

### Paper Publications:

S. No.	Publication details
1	Published a Scopus paper titled <b>“Foreign Direct Investment and Economic Growth in India – With Reference to Trading Sector.</b>
2	Published a research paper titled <b>“An Analytical Study of Mergers and Acquisitions with Reference to Union Bank of India”</b> in <i>International Journal of Creative Research Thoughts (IJCRT)</i> , ISSN: 2320.
3	Published a research paper titled <b>“Awareness and Risk Attitude of Investors towards Mutual Fund – A Study in Telangana State”</b> in <i>Purana</i> .
4	Published a research paper titled <b>“A Study on Home Loan Policies by the Selected Banks”</b> in <i>IJSRCSAMS</i> , ISSN: 2319.
5	Published a research paper titled <b>“Financial Performance Analysis of Bharathi Airtel in the Context of Pre and Post Acquisition of Jain Group”</b> in <i>International Journal of</i>

	<i>Engineering Technology Science and Research (IJETSR)</i> , ISSN: 2394.
6	Published a research paper titled “ <b>Computerized Financial E</b> ”
7	Published a research paper titled “ <b>Formulation and Preparation of Viability Report for Mineral Water Plant Entrepreneurs</b> ” in <i>Small Enterprises Development, Management and Extension Journal (SEDME)</i> , ISSN: 0970.
8	Published a research paper titled “ <b>Technical Education: Role of Information &amp; Technology</b> ” in <i>International Journal of Engineering &amp; Management Research (IJEMR)</i> , ISSN: 2250.
9	Published a research paper titled “ <b>Project Planning &amp; Controlling in the Global Environment</b> ” in <i>Asia Pacific Journal of Applied Finance (APJAF)</i> , ISSN: 2277.
10	Published a research paper titled “ <b>Recruitment – A Challenging Task During Recession</b> ” in <i>IJACEEE (International Journal of Advances in Computer, Electrical &amp; Electronics Engineering)</i> , ISSN: 2248.
11	Published a research paper titled “ <b>Introduction of MIS in Hospital Industry Routing</b> ” in <i>IJASCT (International Journal of Advances in Soft Computing Technologies)</i> , ISSN: 2299
12	Published a research paper titled “ <b>Perception of Bankers and Officials on the Management of NPAs</b> ” in <i>IJACEEE</i> , ISSN: 2248.
13	Published a research paper titled “ <b>Strategic Role of HRM in Recession</b> ” in <i>IJASCT</i> , ISSN: 2299.
14	Published a research paper titled “ <b>Marketing of Banking Services in Rural Markets: Prospects &amp; Problems</b> ” in <i>EB Journal of Management and Research</i> , ISSN: 0974.

### **Text Books Published**

S. No.	Publication details
1	FINANCIAL ACCOUNTING and ANALYSIS (I year I sem-MBA JNTU-H): Anupama Book Publications, Hyderabad-36, Telangana,India ISBN : 978-81-925404-9-8©2015
2	FINANCIAL MANAGEMENT (I year II sem-MBA JNTU-H) Anupama Book Publications, Hyderabad-36, Telangana,India ISBN :978-81-925404-6-7 © 2015.

### **Experience:**

<b>Teaching</b>	25 Years
<b>Industry</b>	Nil
<b>Research</b>	Nil
<b>Total Experience</b>	25 Years